



Dear Market Friends,

We are excited to begin our 2024 season! The Johnstown Farmers Market provides fresh, locally grown food to residents of all income levels while supporting our local farmers and economy. We've been proud to offer a diverse selection of vendors, a lively atmosphere, and a vibrant and inviting environment. With support of our partners, United Way, Center for Population Health, and the Greater Pittsburgh Food Bank, we've been able to continue the SNAP program and increase food access. We've also been grateful to be able to showcase local talent through live music performances, as well as new and existing businesses demonstrating their craft. Creating a sense of community at the markets and making them a welcoming and inclusive space for all is a top priority; It's more than just a place to purchase food, it is a community gathering space where people can meet their neighbors, learn about healthy eating, and support local businesses and artisans.

With the above mission in mind, we are hyper-focused on growing the market and expanding our outreach efforts. The market relies almost entirely on vendor fees and support from our partners – while we are immensely grateful for this support, as we continue to grow, we are in need of additional sponsors and volunteers. We ask you to consider partnering with us as a sponsor or volunteer so that we can provide:

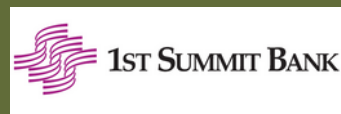
- Food demonstrations and workshops
- Educational programming and food preparation tips
- New infrastructure, such as a handwashing station
- Live entertainment throughout the season
- Increased engagement through marketing and outreach

Your support will help to ensure that the farmers market continues to thrive, grow, and provide resources and fresh, healthy food to our community. We greatly appreciate your support, and we are fortunate to be able to have this positive impact on our community.

Sincerely,

Johnstown Farmers Market and partners

Donations can be made to:
City Hall
Dept. of Community and
Economic Development
401 Main Street
Johnstown, PA 15901





Market Sponsorship

(Check one)



Seedling ☐
\$50

Social Media Shout out



Blossom ☐
\$250

Social Media Shout out
Your logo and link on Farmers
Market Site
Vendor space at one market
Farmers Market T-Shirt



Back the Bands ☐
\$350

This is your chance to "Back the Band" and support our local talents showcased throughout our 2024 Farmers Market Season. The Johnstown Farmers Market is looking for sponsors to help support our musical performances at the Farmers Market on Fridays. Sponsors will be given a shout out on social media, have their logo featured on the farmers market shirt, and will receive a market swag bag.

Funds not expended for the 2024 season will roll over to the next season



Sprout
\$150



Social media shout out
Your logo and link on Farmers
Market Site
Farmers Market Tote



Harvest
\$500



Social Media shout-out
Your logo and link on Farmers
Market Site
Vendor space at three markets
Farmers Market Hat
Your logo on Farmers market shirt



**Hand Washing
Station**



\$1,200

Your logo will be prominently displayed on the handwashing station and your organization will be recognized as a supporter of public health and safety. Sponsors will be given a shout out on social media, have their logo featured on the farmers market shirt, and will receive a market swag bag.

One Sponsorship available for this level



Other Amount: _____